

## Standing Committees of the Colorado Weed Management Association

### *Annual Conference and Trade Show Committee*

#### **Purpose:**

1. President-Elect is the Chair of this committee.
2. To organize a professional annual meeting that provides current weed management information pertinent to CWMA members.
3. Plan a professional, well-balanced annual meeting that provides:
  - a. Integrated weed management (IWM) research
  - b. Updates on state and federal noxious weed legislation
  - c. Exemplary weed management programs from various county, state, and federal agencies
  - d. Updates on chemical weed management research from CSU weed scientists
  - e. A Trade Show for industries pertinent to weed management professionals.

### *Education/Outreach Committee*

#### **Purpose:**

1. To create new ways of increasing weed awareness for all Colorado residents and visitors. This Committee's focus is on general public education and awareness types of projects.
2. To create and manage one-time or new projects until completion or until they are passed to the Standing Projects Committee if required.
3. Increase weed awareness among the general public via:
  - a. Raising urban public awareness for weed management issues
  - b. Raising weed awareness in youth education programs
  - c. Raising rural non-ag awareness
  - d. Raising rural-ag awareness

### *Executive and Finance Committee*

#### **Purpose:**

1. The President is the Chair of this committee
2. Review budget requests from active committees and the executive director with an objective, non-biased approach.
3. Audit the Association books annually.
4. This committee is comprised of the Executive Committee of the Association

### *Legislative Committee*

#### **Purpose:**

1. To be actively involved in legislation that impacts weed management or weed management decisions at the state, national and international level.
2. To develop CWMA legislative position papers when needed.
3. To cooperate and coordinate with other organizations working on legislative issues such as INWAC, NAWMA, WSSA, and others.
4. To represent (or coordinate the representation) of CWMA at the state and national levels when required.

### ***Marketing Committee***

#### **Purpose:**

1. To oversee the marketing aspects of the Association
2. Assist with marketing tools and mailings for workshops, training school and conference
3. To conduct an annual campaign to provide increase education to leadership and citizens of Colorado regarding CWMA as an Association and the more general needs of weed managers in Colorado

### ***Membership Committee***

#### **Purpose:**

1. To define the membership categories and dues structure.
2. Recruit new people into the organization, centered on weed management professionals in Colorado, but also broaden membership to include anyone interested in weed issues in the state.
3. To provide support and services to membership.
4. To coordinate with other natural resource organizations through membership exchanges, booth exchanges, and participation in other organizations activities and meetings.

***Native Plants Committee Purpose:*** TBD

### ***Newsletter Committee***

#### **Purpose:**

1. To inform CWMA members of timely association activities and weed management information via a quarterly newsletter.

### ***Nominating & Awards Committee***

#### **Purpose:**

1. To oversee and manage the annual election of the President-elect and Board Members via a mail ballot system.
2. To solicit and select annual award winners.
3. Organize and administer a program of awards and honors annually.

### ***Ornamental Weed Committee***

#### **Purpose:**

1. To raise awareness about the critical issue of non-native escaped ornamental plants and their impact on Colorado natural resources.
2. To coordinate with organizations and industries in Colorado on issues, education, awareness, and programs regarding ornamental weeds.

### ***Professional Applicators Committee***

#### **Purpose:**

1. To better serve applicators to further their business, increase professionalism, and foster an atmosphere of cooperation in the application industry.
2. To develop and maintain a code of ethics that applies to all aspects of integrated weed management.

### ***Pulling for Colorado Committee***

#### **Purpose:**

1. To coordinate with the Pulling for Colorado steering committee on the annual campaign

2. To track purchase and grants for Pulling for Colorado
3. To be the liaison between the Pulling for Colorado campaign and the Board.

### ***Scholarship Committee***

#### **Purpose:**

1. To solicit, oversee and select the annual election of Scholarship winners
2. To provide information about award winners to the Board and membership

### ***Training School Committee***

#### **Purpose:**

1. To train Colorado weed managers in the professional administration of all weed management techniques and methods via planning and conducting an annual training school for weed management personnel in Colorado.
2. This committee:
  - a. Plans subject matter, contacts speakers, etc
  - b. Manages the publicity, registration, and administration of the school
  - c. Prepares school agenda
  - d. Prepares testing material
  - e. Provides both a basic and an advanced course
  - f. Provides Colorado Department of Agriculture's certification tests